3 Year Strategic Plan

AUGUST 2024 – JULY 2027

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CEO FOREWORD

Foreword from Chief Executive

On behalf of ECP Safeguarding, I am proud to introduce our second strategic plan, covering the years 2024-2027. This plan builds on our commitment to empower individuals through safeguarding training and support, ensuring that everyone has the knowledge and confidence to make informed decisions. Our mission to cultivate a safer society today remains at the heart of everything we do, and this strategy outlines the steps we will take to realise that vision.

Over the next three years, we are determined to expand our reach and impact, providing vital resources and services to more professionals, children, and adults. We will develop and accredit our training programmes, enhance our digital learning platform, and broaden our consultation services to meet the evolving needs of our clients. Our infrastructure will grow to support our ambitious goals, including nurturing new talent and forging new partnerships across the country.

We are excited about the future and the opportunities it holds. Our values of empowerment, care, innovation, and collaboration will continue to guide our work as we rebrand and increase our presence. By working together with our partners, we aim to have a greater impact and support even more people in their safeguarding journeys.

As we embark on this next chapter, we are confident that our strategic plan will enable us to achieve our goals and make a lasting difference in the lives of those we serve. Together, we will build on our 20-year legacy and continue to create a safer society for all.

NICOLE WILLIAMSON
CHIEF EXECUTIVE

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This document sets out our long-term vision alongside the key strategic aims we intend to achieve.

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OUR MISSION STATEMENT

"To provide safeguarding training and support that empowers everyone to be safe."

OUR VISION

Cultivating a safer society. Today.

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OUR VALUES

We use our values to guide every aspect of our work, from the way we behave, to the decisions we make.

We Empower

We will develop your skills and confidence to make informed safeguarding decisions.

We Care

Our passion and commitment to safeguarding drives everything we do.

We Innovate

We use our collective expertise to design services and products to meet your changing needs.

We Collaborate

We are committed to building trusted relationships to become an integral part of your safeguarding journey.

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OUR KEY AIMS

Over the next 3 years, we have ambitious plans to grow so we can educate, inform and protect even more children and adults.

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OUR KEY AIMS

Strategic Aim 1

Develop our products and services, to ensure they continue to meet the needs of our clients, in line with statutory obligations.

How we will do this:

- Develop accreditation for our courses so they are nationally recognised
- Design a new series of resources, sharing the latest legislative changes in safeguarding, so your knowledge is current and up-to-date
- Widen our consultation offer to safeguarding professionals
- Broaden our services to include resources for parents and carers
- Grow our self-paced training offer to ensure greater accessibility

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OUR KEY AIMS

Strategic Aim 2

Grow our infrastructure so we can support 70,000 professionals, children and adults over the next 3 years.

How we will do this:

- Develop the staff team to grow and broaden our reach
- Implement an apprenticeship programme so we can nurture new talent in the safeguarding field
- Strengthen our digital learning platform so our training is more accessible
- Build relationships with new partners in new geographical areas across the country

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OUR KEY AIMS

Strategic Aim 3

To raise our profile and broaden our partnerships so we can have a greater impact together.

How we will do this:

- Rebrand our company so that that it better reflects the products and services we offer today and the range of clients we serve
- Increase our presence across all areas of media
- Identifying opportunities to share knowledge and strengthen our network
- Develop our corporate social responsibility offer so we are supporting community organisations
- Host a national safeguarding conference and awards ceremony

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OUR COMMITMENT

At ECP Safeguarding, we are committed to creating and maintaining a safe, respectful, and inclusive environment for all individuals, especially those who are vulnerable. This strategic plan serves as a roadmap for embedding safeguarding at the heart of everything we do, ensuring that the safety, dignity, and well-being of every person we interact with is a core priority.

We are enthusiastic about our ambitious plans and look forward to building on our 20-year history of working with professionals to safeguard children and adults.

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Office 214, 2nd Floor, Titan Court, 3 Bishop Square,
Hatfield, Hertfordshire, AL10 9NA

www.ecpsafeguarding.co.uk